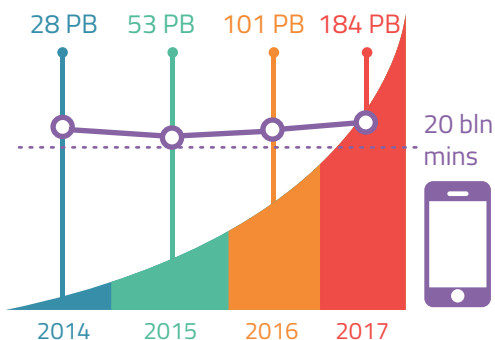
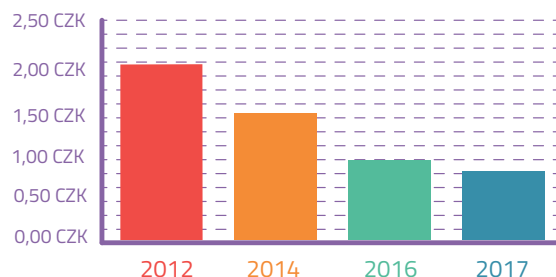


Development of the Electronic Communications Market

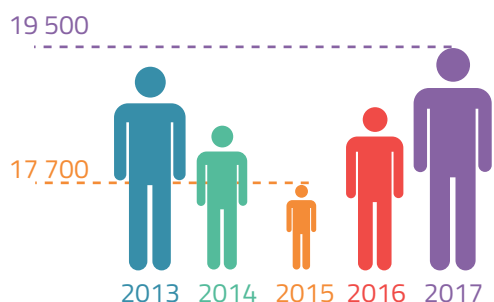
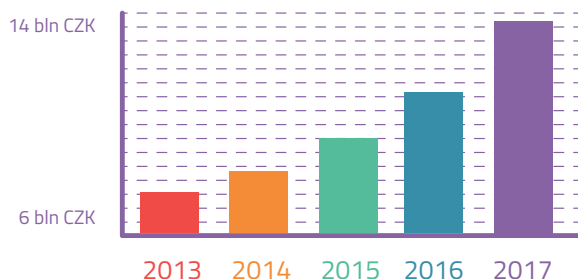


Volume of data transmitted in mobile networks is sharply **increasing**. On the contrary, voice traffic **stagnates** in mobile networks.

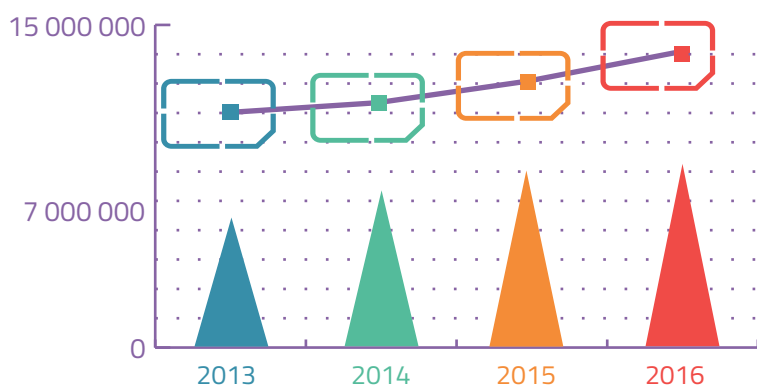
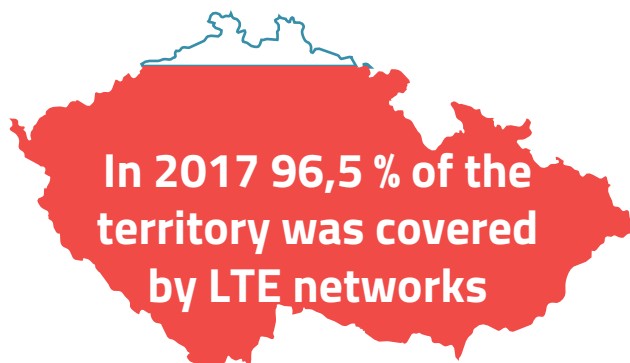


Average retail price for one-minute voice call is gradually **decreasing**.

Annual revenues for data traffic in mobile networks have more than **doubled** in five years.



Operators are **hiring** new staff.

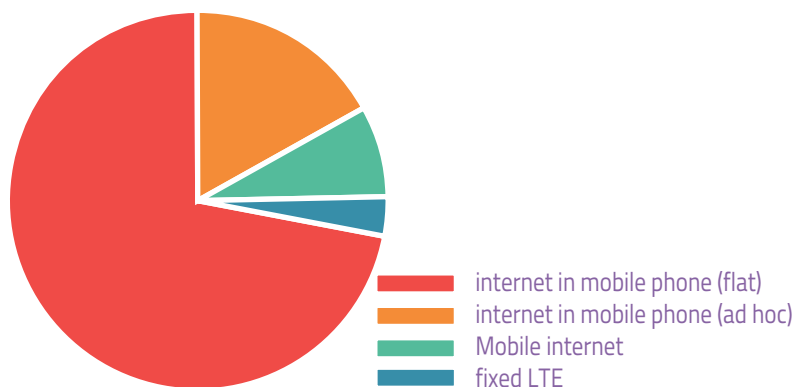


2015 92,6 %
2016 96 %

Users have more than **14,5 million** SIM cards in their mobile devices. **Data** are being used by **more than half** of them.

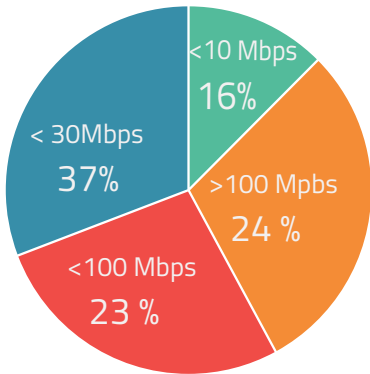


72 % of users have data flat rate



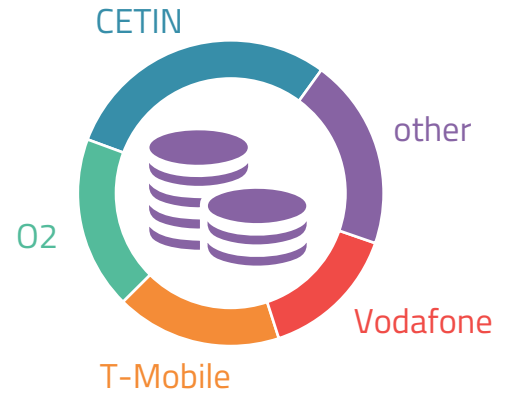
Situation on the Electronic Communications Market in 2017

14,51 million of active SIM cards
 9,85 million of flat rates
 4,66 million of prepaid cards

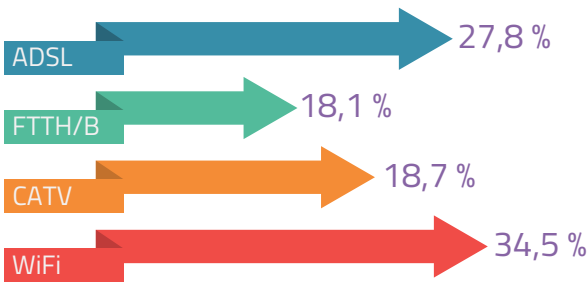


The speed of one quarter of fixed connections is higher than **100 Mb/s**.

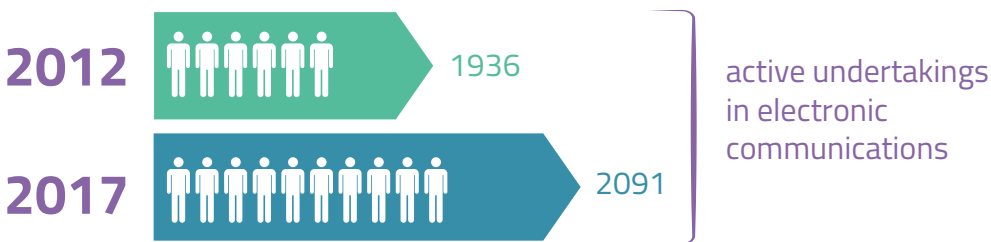
In 2017 operators invested in their networks more than **15 billion CZK**.



Most often, **WiFi** is used for fixed connection, but the importance of **optical networks** is increasing.



In 2017, 3 million of users purchased a **combination of services** in some of the proposed packages. Most often it was a combination of voice tariff and internet in mobile phone.



of which 159 different entities provided services in **mobile networks** in 2017

152 of virtual operators which are not financially interlinked with any mobile network operator

